

PART 1 - PUBLIC

Decision Maker: Renewal and Recreation PDS Committee

Date: 15th February 2011

Decision Type: Non-Urgent Non-Executive Non-Key

Title: **BROMLEY NORTH VILLAGE – PUBLIC REALM IMPROVEMENTS UPDATE**

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Ward: Bromley Town Centre

1. REASON FOR THE REPORT

1.1 This report seeks to update Members of the Renewal and Recreational PDS on progress in developing the Bromley North Village Public Realm Improvement Project and the successful outcome of the Step 1 Area Based Funding bid to Transport for London.

2. RECOMMENDATIONS

2.1 That the Committee notes the progress to date and the preliminary detailed design programme and governance arrangements.

Corporate Policy

1. Policy Status: New policy. Bromley Town centre Area Action Plan Policy IA1 Bromley North Village Improvement Area.
 2. BBB Priority: Vibrant Thriving Town Centres.
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Financial

1. Cost of proposal: Estimated cost £300k
 2. Ongoing costs: N/A.
 3. Budget head/performance centre: TfL Local Implementation Plan funding for 2011/12
 4. Total current budget for this head: £300k has been allocated by TfL for the design costs of Bromley North Village
 5. Source of funding: TfL funding for major schemes 2011/12
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Staff

1. Number of staff (current and additional): 6
 2. If from existing staff resources, number of staff hours: TBC
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Legal

1. Legal Requirement: Non-statutory - Government guidance.
 2. Call-in: Call-in is not applicable. PDS Report
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected): Bromley Town
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? No.
2. Summary of Ward Councillors comments: NA

3. COMMENTARY

Background

3.1 The concept of a 'Bromley North Village' (BNV) quarter was developed within the Bromley Town Centre Area Action Plan (BAAP) through the designation of the Bromley North Village Improvement Area. The R&R PDS Committee at their meeting on 29th June 2010 supported the Renewal Strategy for Bromley North Village, which was centred around the development of a specialist entertainment quarter, providing a range of leisure options and a specialist retail and business offer. For Members information the emerging Vision and Objectives are reproduced below:

3.2 In 10 years time Bromley North Village will...

... be a dynamic, thriving entertainment quarter, with its own defined brand and one of the first choice leisure destination for Bromley residents.

...have a thriving business community, with a focus on independent and specialist retailers.

... have clean, safe open spaces, that are pedestrian friendly and an award winning public realm that inspires.

... include rejuvenated residential areas, including new and refurbished apartments, that protect and enhance the heritage and character of the area.

... be highly accessible, with the physical environment striking the right balance between the needs of the vehicles, buses and pedestrians.

3.3 In November 2009 Bromley North Village was selected along with 35 other projects for inclusion in the Mayor's Great Spaces Initiative, which was established to support the revitalisation of the capital's unique network of public spaces. Transport for London have adopted a competitive bidding process to select only the most innovative and imaginative schemes and it has made funding available to cover detailed design costs and a contribution towards capital costs. Members will recall that match funding was made available from 2009/10 Recreation and Renewal Portfolio Fund to support the development of a concept design from BNV Public Realm, which was subsequently produced by Urban Design consultants Studio Egret West. The Concept Design formed the basis for a Step 1 Bid to Transport for London's Area Based Improvement Scheme in early Autumn 2010.

3.4 The Concept design was concerned with the physical improvements to the public realm, linked in with other elements of the Renewal Strategy. The public realm binds the different elements of the Village area together and should facilitate movement to and within the Village area and add to the creation of a sense of a quality space. The current state of the public realm, in terms of quality and design, does not do this and acts as a constraint to growth.

Sucessful Step 1 Funding Bid

3.5 Transport for London have indicated in their 2011/12 Local Implementation Plan settlement that the BNV Step 1 bid has been successful and 300k has been allocated to LBB for Step 2 detailed design and development work and this funding can be drawn down from 1st April 2011.

Project Development and Preliminary Timetable

- 3.6 A BNV Project Board has been established to manage the project, with direct input from both the Directors of Renewal and Recreation and Environmental Services. In line with the Council's established practice on developing large scale capital projects Officers are currently drafting a Project Initiation Document (PID) to ensure the project is effectively resourced and managed and ensure that all TfL funding requirements are met. A preliminary meeting is due to take place shortly with representatives from TfL Area Based Scheme team to progress this. The Project Initiation Document will, through discussions with Members and Stakeholders, define the scope of the project and establish any design objectives and quality thresholds that need to be taken forward. The key task that needs to be undertaken is the development of the SEW concept design, through public and stakeholder consultation, and technical assessment and feasibility, into a detailed design in order to pass the seven Gateways contained in TfL's Step 2 process and obtain the funding for Step 3. The PID will also outline procurement options and set out a consultation and engagement strategy for the project. Table 1 sets out a preliminary detailed design programme for the project that envisages 5 main work stages.
- 3.7 In order to meet the TfL 2012/13 funding timetable, all Step 3 Implementation Capital bids need to be made to TfL by October 2011 and completed outline designs will need to be available at this stage to inform the bid and satisfy TfL's requirements on the quality and deliverability. The detailed designs will need to be completed by early in 2012 to allow for the procurement of materials prior to the start of the implementation project in April 2012.

Table 1 Preliminary Detailed Design Programme

Stage	Tasks	F	M	A	M	J	J	A	S	O	N	D
1	Procurement & internal discussions on design	█										
2	External discussions on design, modelling of traffic options, site investigations, data collection & update on concept design			█								
3	Outline designs, EqlA, safety audit & scheme costs					█						
4	Stakeholder and public consultation on design							█				
5	Detailed design									█		

Governance and Member Oversight

- 3.8 It is proposed that Town Centres Member Working Party (TCMWP) is designated as the main Member forum for this project to provide Member oversight and strategic guidance. Members of the Bromley North Village Member Working Party will be invited to attend the TCMWP for these considerations. R&R PDS and Executive meetings will continue to provide overall governance and approval of design and funding.

Further updates including a detailed work programme for this key project will be provided at the next meeting of the R & R PDS.

4. POLICY IMPLICATIONS

- 4.1 The development of the Renewal Strategy and Improvement Plan are entirely consistent with Policy Objectives set out in Building A Better Bromley 2011 and Renewal & Recreation Portfolio Plan 2010/11.

5. FINANCIAL IMPLICATIONS

- 5.1 Transport for London have indicated in their 2011/12 Local Implementation Plan settlement that the BNV Step 1 bid has been successful and £300k has been allocated to LBB for Step 2 detailed design and development work and this funding can be drawn down from 1st April 2011. There is no Council funding allocated for the detailed design stage of this project.
- 5.2 The Executive on 2nd February 2011 as part of the Capital Programme Review is recommended to approve a future capital allocation to Bromley North Village public realm improvements totalling £4.8m (£1.5m Council contribution after assumed Transport for London funding of £3.3m).

6. LEGAL IMPLICATIONS

None for the purpose of this update report.

PERSONNEL IMPLICATIONS

- 7.1 The precise resource allocation will form part of the development of the Project Initiation Document.

Non-Applicable Sections:	LEGAL IMPLICATIONS, PERSONNEL IMPLICATIONS
Background Documents: (Access via Contact Officer)	Mayor' Great Spaces Initiative Scheme, Bromley Town Centre Area Action Plan - Submission Version